

EXPERIENCES

BIG HUMAN, NEW YORK, NY **DIRECTOR OF PRODUCT**

Apr. 2017 – Present

- Guide the vision, strategy and management of all client products which range from startup-phase concepts to established brands and include WSJ, Carnegie Hall, Great Big Story, Urban Dictionary, GE, OkCupid, TV Azteca and Livestream
- Lead and develop a team of five Product Managers to execute strategic product decisions and run operationally sound projects from start to finish
- Combine user data, research and judgment to ensure design decisions are always considered through the lens of the user and address business goals
- Manage complex product and operational decisions by staying organized and communicating in simple, unambiguous terms that lead to action
- Evaluate internal processes and implement efficiencies for a growing digital agency

PRODUCT MANAGER

Nov. 2014 – Mar. 2017

- Led digital product decisions among teams of designers and developers throughout the product lifecycle
- Created and tested prototypes, conducted competitive analyses and user research to develop the best path to a successful product
- Analyzed post-launch usage trends to intelligently iterate and improve product usability

FRONT-END DEVELOPER

Sept. 2013 – Oct. 2014

- Built responsive, large-scale web applications using modern front-end technologies for clients included Time.com, Fortune and Time Warner
- Conducted code reviews to ensure the team's code was organized cleanly, functioned properly and was written efficiently

MADE MOVEMENT, BOULDER, CO

CREATIVE TECHNOLOGIST, TECH LEAD

May 2012 – Aug. 2013

- Wrote client-side code and contributed to the design of mobile and web products for clients including New Belgium Brewing, Udi's Food and Seventh Generation
- Created Made's first developer internship program by interviewing candidates, determining and managing intern responsibilities, and conducting code reviews

RSM McGLADREY, DENVER, CO

SENIOR IT CONSULTANT, CPA

Nov. 2009 – Jul. 2011

- Conducted IT infrastructure reviews for Fortune 500 companies in support of financial audit engagements as both a team leader and a solo consultant

EDUCATION

BOULDER DIGITAL WORKS

GRADUATE, DESIGN AND DEVELOPMENT

2011 – 2012

Boulder Digital Works is an intensive digital design and development program at the University of Colorado. Courses included front- and back-end development, UI and UX design, branding, strategy and entrepreneurship.

INDIANA UNIV., KELLEY SCHOOL OF BUSINESS

MASTER OF BUSINESS ADMINISTRATION

2008 – 2009

3/2 Accounting Program, GPA: 3.5

BACHELOR OF SCIENCE IN BUSINESS

2004 – 2008

Major in Accounting, Minor in Music Studies, GPA: 3.6

SIDE PROJECTS

MILKSHAKE.MU

A website that enables two friends to collaboratively create playlists and chat in real time, using Socket.io and the Youtube and Soundcloud APIs.

GIGLIST

A website that generates genre-based Spotify playlists comprised of artists performing locally in the current month, using the Songkick and Last.fm APIs.

SKILLS

PRODUCT / PROJECT MANAGEMENT

Product roadmapping and spec writing, strategic and competitive analysis, user testing, agile methodologies, budgeting, monetization strategy, data research, JIRA, Confluence, Trello, Invision, Google Docs and Sheets

DESIGN

Adobe Creative Suite, Sketch, user experience, IA, user interface, rapid prototyping, information architecture, art direction, Omnigraffle, Principle

DEVELOPMENT

HTML5, CSS3, Javascript/jQuery, Sass/Less, Grunt, Git, Wordpress, CLI, Amazon AWS, FramerJS